# FOR SALE

DEVELOPMENT OPPORTUNITY 0.25 ACRES CITY OF BUFORD | GEORGIA 30518 COLLEST

0

S LEE ST

### Disclosure / Confidentiality Statement

The material contained in this Offering Memorandum is confidential, furnished solely for the purpose of considering the acquisition of **4695 S Lee St**, **0.25 acres in Buford, Gwinnett County, Georgia** ("Property"), and is not to be used for any other purpose or made available to any other person without the express written consent of Ackerman & Co. ("Broker") and the Seller ("Seller"). This Offering Memorandum was prepared by Broker, and the information contained herein has been obtained from sources that Broker deems to be reliable, and Broker has no reason to doubt its accuracy. However, neither Owner, its affiliates, officers, directors or employees, nor the Broker, nor any other party, make any warranty or representation, expressed or implied, as to the accuracy or completeness of the information contained herein, including but not limited to financial information and projections, and any engineering and environmental information and any downloadable files. Prospective purchasers should make their own investigations, projections, and conclusions. It is expected that prospective purchasers will conduct their own independent due diligence concerning the Property, including such engineering inspections as they deem necessary to determine the condition of the Property. Ackerman & Co. represents the Owner in this transaction and makes no representations, expressed or implied, as to the foregoing matters.

This Offering Memorandum is exclusively presented by the Broker. For additional information or to schedule a property tour, please contact:

#### **EDGAR HERNANDEZ**

- P: 770.913.3961
- E: ehernandez@ackermanco.net

# Infill Development Opportunity



Ackerman & Co. is pleased to exclusively offer for sale the **0.25 acre property located at 4695 S Lee St**. This property is in the historic downtown area of the City of Buford. This site has level topography, and all utilities ready.

### **PROPERTY HIGHLIGHTS**

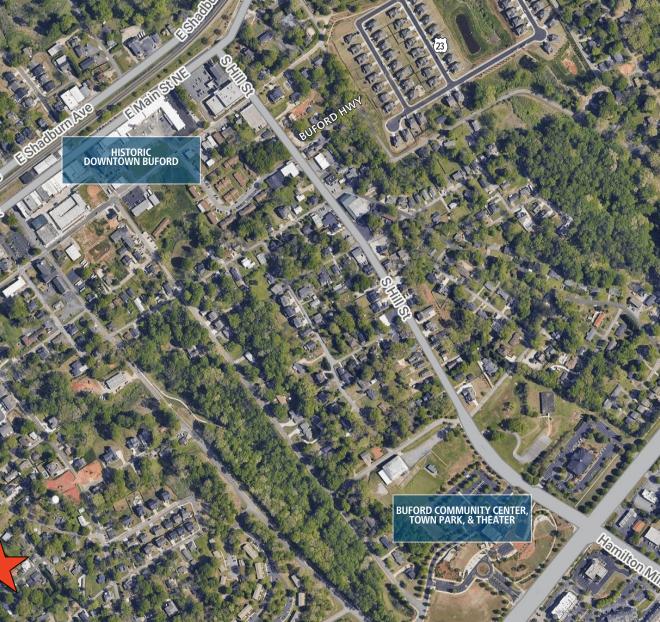
- Prime 0.25 acre site, zoned C2
- ±63 feet of frontage on S Lee St
- ±170 feet of frontage on Cole St
- Strong infill location
- Sidewalk accessible
- Located just off Main St in downtown Buford, which has experienced strong residential and commercial growth
- Just 3.5 miles from Mall of Georgia

# Aerial Map/Property Overview

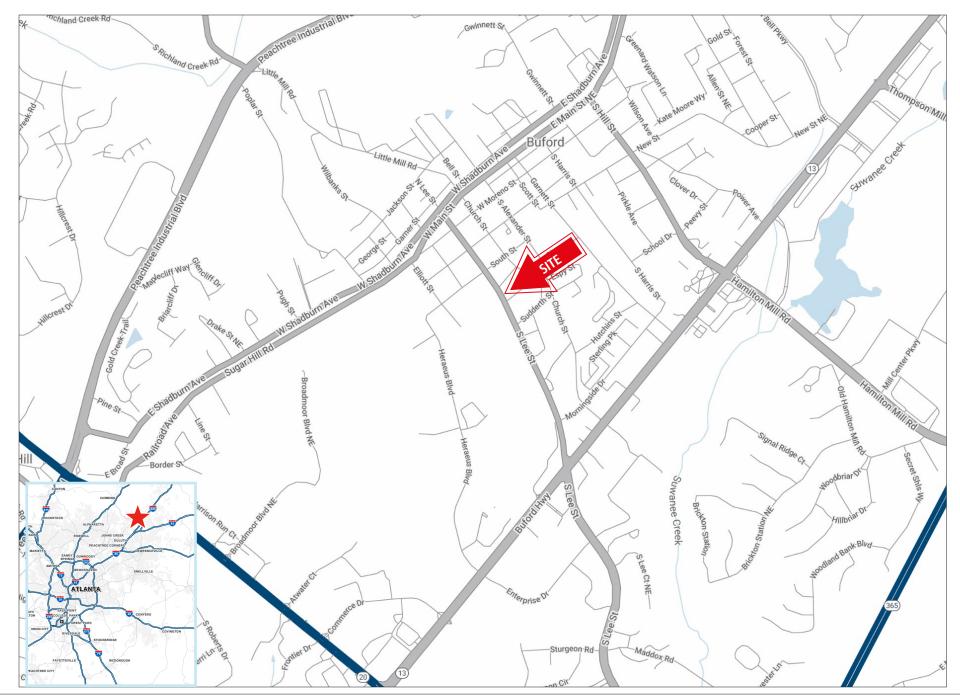
#### PROPERTY SUMMARY

23

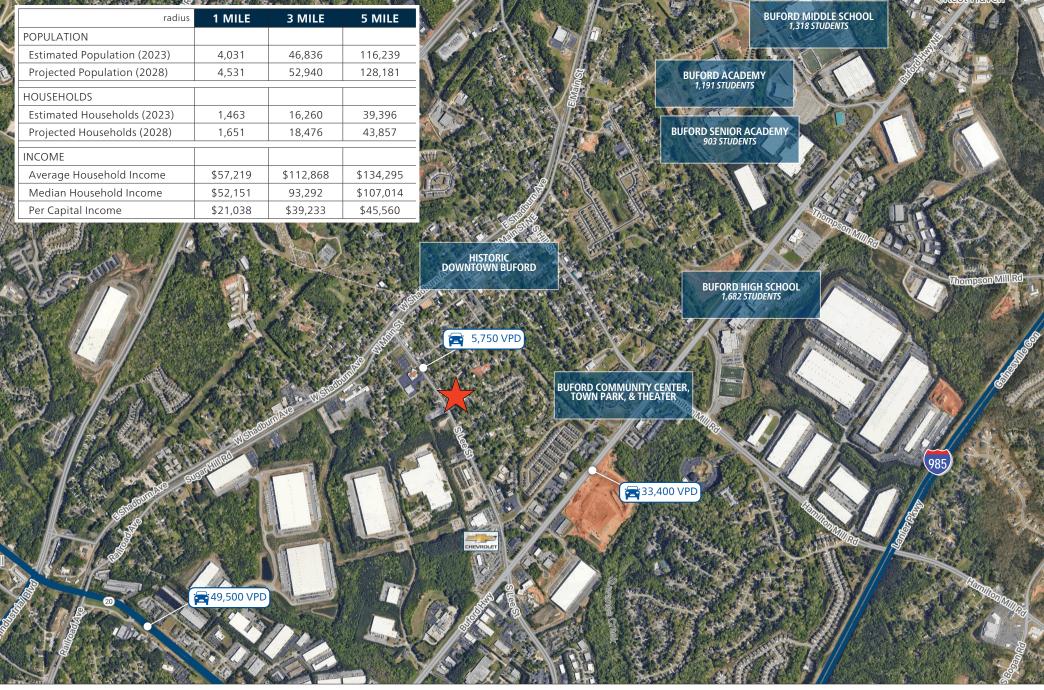
County:	Gwinnett
Land Area:	0.25 Acres
Zoning:	C-2
Topography:	Level
Topography: Frontage:	Level ±63 ft on S Lee St ±170 ft on Cole St



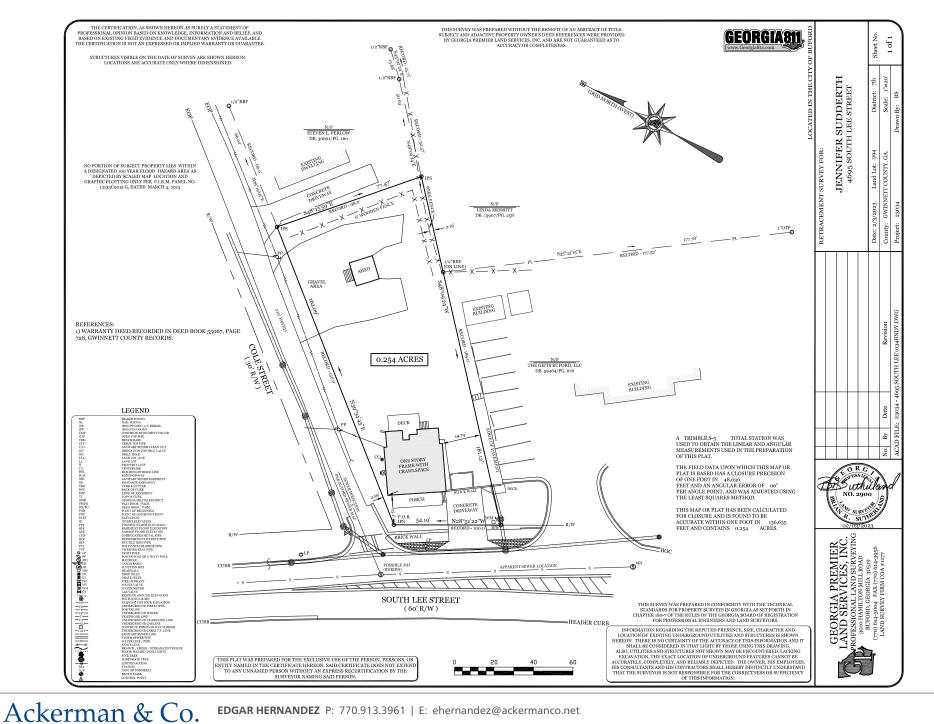
# Location Map



# Aerial View

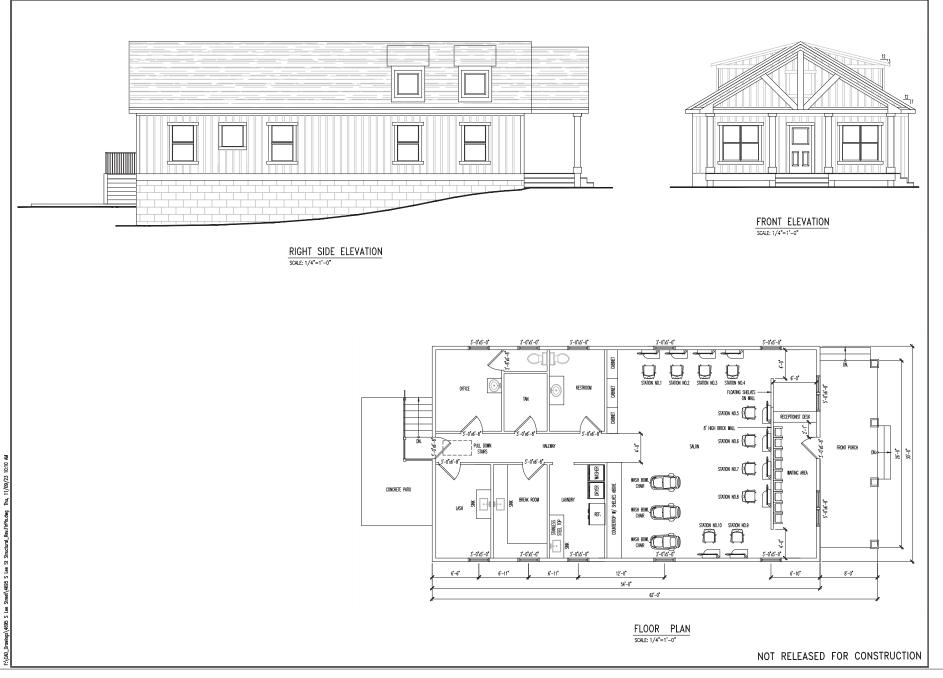


### Survey



EDGAR HERNANDEZ P: 770.913.3961 | E: ehernandez@ackermanco.net

# **Development Option**



5 mi radius

3 mi radius

4695 S Lee St			<b>.</b> .			
Buford, GA 30518	1 mi rad	lius	3 mi rac	lius	5 mi rac	aius
Population						
Estimated Population (2023)	4,031		46,836		116,239	
Projected Population (2028)	4,531		52,940		128,181	
Census Population (2020)	3,849		45,591		112,444	
Census Population (2010)	3,243		35,715		88,829	
Projected Annual Growth (2023-2028)	500	2.5%	6,104	2.6%	11,942	2.1%
Historical Annual Growth (2020-2023)	182	-	1,245	0.9%	3,795	1.1%
Historical Annual Growth (2010-2020)	607	1.9%	9,876	2.8%	23,615	2.7%
Estimated Population Density (2023)	1,284	psm	1,657	psm	1,480	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,463		16,260		39,396	
Projected Households (2028)	1,651		18,476		43,857	
Census Households (2020)	1,320		15,194		37,132	
Census Households (2010)	1,167		12,362		29,956	
Projected Annual Growth (2023-2028)	188	2.6%	2,216	2.7%	4,462	2.3%
Historical Annual Change (2010-2023)	296	2.0%	3,898	2.4%	9,439	2.4%
Average Household Income						
Estimated Average Household Income (2023)	\$57,219		\$112,868		\$134,295	
Projected Average Household Income (2028)	\$53,826		\$106,480		\$130,412	
Census Average Household Income (2010)	\$36,983		\$68,053		\$78,902	
Census Average Household Income (2000)	\$40,294		\$59,880		\$69,797	
Projected Annual Change (2023-2028)	-\$3,393	-1.2%	-\$6,388	-1.1%	-\$3,884	-0.6%
Historical Annual Change (2000-2023)	\$16,925	1.8%	\$52,988	3.8%	\$64,499	4.0%
Median Household Income						
Estimated Median Household Income (2023)	\$52,151		\$93,292		\$107,014	
Projected Median Household Income (2028)	\$53,258		\$94,834		\$108,191	
Census Median Household Income (2010)	\$26,798		\$58,368		\$66,951	
Census Median Household Income (2000)	\$29,671		\$50,278		\$60,707	
Projected Annual Change (2023-2028)	\$1,107	0.4%	\$1,542	0.3%	\$1,176	0.2%
Historical Annual Change (2000-2023)	\$22,480	3.3%	\$43,014	3.7%	\$46,307	3.3%
Per Capita Income						
Estimated Per Capita Income (2023)	\$21,038		\$39,233		\$45,560	
Projected Per Capita Income (2028)	\$19,857		\$37,204		\$44,661	
Census Per Capita Income (2010)	\$13,308		\$23,547		\$26,616	
Census Per Capita Income (2000)	\$14,973		\$21,528		\$24,513	
Projected Annual Change (2023-2028)	-\$1,182	-1.1%	-\$2,029	-1.0%	-\$899	-0.4%
Historical Annual Change (2000-2023)	\$6,065	1.8%	\$17,705	3.6%	\$21,047	
Estimated Average Household Net Worth (2023)	\$161,849		\$563,062		\$702,548	

Race and Ethnicity						
Total Population (2023)	4,031		46,836		116,239	
White (2023)	1,774	44.0%	22,759	48.6%	57,178	49.2
Black or African American (2023)	1,058	26.2%	9,715	20.7%	23,523	20.2
American Indian or Alaska Native (2023)	41	1.0%	339	0.7%	610	0.5
Asian (2023)	120	3.0%	4,706	10.0%	16,760	14.4
Hawaiian or Pacific Islander (2023)	4	-	29	-	63	
Other Race (2023)	577	14.3%	4,482	9.6%	7,576	6.5
Two or More Races (2023)	457	11.3%	4,806	10.3%	10,529	9.
Population < 18 (2023)	946	23.5%	12,097	25.8%	29,882	25.
White Not Hispanic	307	32.5%	5,111	42.3%	13,294	44.
Black or African American	231	24.4%	2,488	20.6%	5,940	19.
Asian	28	3.0%	1,265	10.5%	4,441	14.
Other Race Not Hispanic	65	6.9%	496	4.1%	1,171	З.
Hispanic	314	33.2%	2,737	22.6%	5,036	16.
Not Hispanic or Latino Population (2023)	2,820	70.0%	36,323	77.6%	96,207	82.
Not Hispanic White	1,524	54.1%	20,646	56.8%	52,803	54.
Not Hispanic Black or African American	1,035	36.7%	9,519	26.2%	23,163	24.
Not Hispanic American Indian or Alaska Native	6	0.2%	42	0.1%	127	0.
Not Hispanic Asian	118	4.2%	4,682	12.9%	16,722	17.
Not Hispanic Hawaiian or Pacific Islander	-	-	12	-	30	
Not Hispanic Other Race	14	0.5%	184	0.5%	367	0.
Not Hispanic Two or More Races	122	4.3%	1,237	3.4%	2,996	3.
Hispanic or Latino Population (2023)	1,211	30.0%	10,513	22.4%	20,032	17.
Hispanic White	250	20.6%	2,114	20.1%	4,375	21.
Hispanic Black or African American	23	1.9%	196	1.9%	361	1.
Hispanic American Indian or Alaska Native	35	2.9%	297	2.8%	483	2.
Hispanic Asian	2	0.2%	23	0.2%	38	0.
Hispanic Hawaiian or Pacific Islander	3	0.2%	17	0.2%	33	0.
Hispanic Other Race	564	46.5%	4,298	40.9%	7,209	36.
Hispanic Two or More Races	335	27.7%	3,569	33.9%	7,533	37.
Not Hispanic or Latino Population (2020)		66.6%	34,771	76.3%	93,276	83.
Hispanic or Latino Population (2020)	1,285	33.4%	10,820	23.7%	19,168	17.
Not Hispanic or Latino Population (2010)	2,238	69.0%	28,680	80.3%	75,868	85.
Hispanic or Latino Population (2010)	1,005	31.0%	7,035	19.7%	12,961	14.
Not Hispanic or Latino Population (2028)	3,190	70.4%	40,996	77.4%	105,642	82.
Hispanic or Latino Population (2028)		29.6%	11,944		22,539	
Projected Annual Growth (2023-2028)	131	2.2%	1,431	2.7%	2,507	2.
Historical Annual Growth (2010-2020)	280	2.8%	3,785	5.4%	6,207	4.

1 mi radius

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4695 S Lee St

Buford, GA 30518

4695 S Lee St				4695 S Lee St			
Buford, GA 30518	1 mi radius	3 mi radius	5 mi radius	Buford, GA 30518	1 mi radius	3 mi radius	5 mi radius
Total Age Distribution (2023)				Male Age Distribution (2023)			
Total Population	4,031	46,836	116,239	Male Population	1,961 48.7%	23,047 49.2%	57,177 49.2%
Age Under 5 Years	233 5.8%	2,894 6.2%	6,743 5.8%	Age Under 5 Years	122 6.2%	1,468 6.4%	3,448 6.0%
Age 5 to 9 Years	246 6.1%	3,341 7.1%	8,447 7.3%	Age 5 to 9 Years	127 6.5%	1,727 7.5%	4,305 7.5%
Age 10 to 14 Years	292 7.2%	3,589 7.7%	9,174 7.9%	Age 10 to 14 Years	151 7.7%	1,813 7.9%	4,689 8.2%
Age 15 to 19 Years	275 6.8%	3.441 7.3%	8,355 7.2%	Age 15 to 19 Years	140 7.2%	1.798 7.8%	4.249 7.4%
Age 20 to 24 Years	295 7.3%	3,015 6.4%	6,976 6.0%	Age 20 to 24 Years	169 8.6%	1,595 6.9%	3,594 6.3%
Age 25 to 29 Years	234 5.8%	2.914 6.2%	6,678 5.7%	Age 25 to 29 Years	120 6.1%	1,499 6.5%	3,384 5.9%
Age 30 to 34 Years	251 6.2%	3,111 6.6%	7,432 6.4%	Age 30 to 34 Years	118 6.0%	1,498 6.5%	3,583 6.3%
Age 35 to 39 Years	200 5.0%	3,240 6.9%	8,562 7.4%	Age 35 to 39 Years	106 5.4%	1,628 7.1%	4,152 7.3%
Age 40 to 44 Years	223 5.5%	3,396 7.3%	9,189 7.9%	Age 40 to 44 Years	119 6.1%	1,703 7.4%	4,525 7.9%
Age 45 to 49 Years	223 5.5%	3,030 6.5%	8,279 7.1%	Age 45 to 49 Years	103 5.3%	1,437 6.2%	3,993 7.0%
Age 50 to 54 Years	274 6.8%	3,091 6.6%	8,013 6.9%	Age 50 to 54 Years	129 6.6%	1,571 6.8%	4,060 7.1%
Age 55 to 59 Years	244 6.0%	2,727 5.8%	6,903 5.9%	Age 55 to 59 Years	125 6.4%	1,352 5.9%	3,423 6.0%
Age 60 to 64 Years	254 6.3%	2,536 5.4%	6,496 5.6%	Age 60 to 64 Years	123 0.4%	1,201 5.2%	3,112 5.4%
Age 65 to 69 Years	217 5.4%	2,102 4.5%	5,250 4.5%	Age 65 to 69 Years	90 4.6%	980 4.3%	2,510 4.4%
Age 70 to 74 Years	173 4.3%	1,786 3.8%	4,114 3.5%	Age 70 to 74 Years	85 4.3%	803 3.5%	1,861 3.3%
Age 75 to 79 Years	145 3.6%	1,260 2.7%	2,891 2.5%		60 3.1%	531 2.3%	1,272 2.2%
				Age 75 to 79 Years			
Age 80 to 84 Years	98 2.4%	676 1.4% 687 1.5%		Age 80 to 84 Years		249 1.1%	
Age 85 Years or Over	152 3.8%		1,205 1.0%	Age 85 Years or Over		194 0.8%	365 0.6%
Median Age	39.0	36.0	36.7	Male Median Age	36.2	34.6	35.8
Age 19 Years or Less	1,046 25.9%	13,265 28.3%	32,720 28.1%	Age 19 Years or Less	540 27.5%	6,806 29.5%	16,691 29.2%
Age 20 to 64 Years	2,199 54.6%	27,059 57.8%	68,528 59.0%	Age 20 to 64 Years	1,113 56.8%	13,483 58.5%	33,827 59.2%
Age 65 Years or Over	786 19.5%	6,511 13.9%	14,992 12.9%	Age 65 Years or Over	308 15.7%	2,758 12.0%	6,659 11.6%
Female Age Distribution (2023)				Males per 100 Females (2023)			
Female Population	2,070 51.3%	23,789 50.8%	59,062 50.8%	Overall Comparison	95	97	97
Age Under 5 Years	111 5.4%	1,427 6.0%	3,295 5.6%	Age Under 5 Years	109 52.3%	103 50.7%	105 51.1%
Age 5 to 9 Years	119 5.8%	1,613 6.8%	4,141 7.0%	Age 5 to 9 Years	106 51.5%	107 51.7%	104 51.0%
Age 10 to 14 Years	141 6.8%	1,776 7.5%	4,485 7.6%	Age 10 to 14 Years	107 51.6%	102 50.5%	105 51.1%
Age 15 to 19 Years	134 6.5%	1,644 6.9%	4,107 7.0%	Age 15 to 19 Years	104 51.1%	109 52.2%	103 50.8%
Age 20 to 24 Years	126 6.1%	1,420 6.0%	3,383 5.7%	Age 20 to 24 Years	134 57.2%	112 52.9%	106 51.5%
Age 25 to 29 Years	115 5.5%	1,415 5.9%	3,293 5.6%	Age 25 to 29 Years	104 51.1%	106 51.4%	103 50.7%
Age 30 to 34 Years	134 6.5%	1,612 6.8%	3,849 6.5%	Age 30 to 34 Years	88 46.8%	93 48.2%	93 48.2%
Age 35 to 39 Years	94 4.5%	1,612 6.8%	4,409 7.5%	Age 35 to 39 Years	113 53.1%	101 50.2%	94 48.5%
Age 40 to 44 Years	104 5.0%	1,693 7.1%	4,664 7.9%	Age 40 to 44 Years	115 53.4%	101 50.2%	97 49.2%
Age 45 to 49 Years	120 5.8%	1,593 6.7%	4,286 7.3%	Age 45 to 49 Years	86 46.2%	90 47.4%	93 48.2%
Age 50 to 54 Years	145 7.0%	1,520 6.4%	3,953 6.7%	Age 50 to 54 Years	89 47.1%	103 50.8%	103 50.7%
Age 55 to 59 Years	118 5.7%	1,375 5.8%	3,480 5.9%	Age 55 to 59 Years	106 51.5%	98 49.6%	98 49.6%
Age 60 to 64 Years	130 6.3%	1,336 5.6%	3,384 5.7%	Age 60 to 64 Years	95 48.8%	90 47.3%	92 47.9%
Age 65 to 69 Years	127 6.1%	1,122 4.7%	2,740 4.6%	Age 65 to 69 Years	71 41.5%	87 46.6%	92 47.8%
Age 70 to 74 Years	88 4.2%	982 4.1%	2,253 3.8%	Age 70 to 74 Years	97 49.2%	82 45.0%	83 45.2%
Age 75 to 79 Years	85 4.1%	729 3.1%	1,619 2.7%	Age 75 to 79 Years	71 41.5%	73 42.2%	79 44.0%
Age 80 to 84 Years	60 2.9%	428 1.8%	880 1.5%	Age 80 to 84 Years	63 38.8%	58 36.8%	74 42.5%
Age 85 Years or Over	118 5.7%	493 2.1%	840 1.4%	Age 85 Years or Over	29 22.6%	39 28.3%	43 30.3%
Female Median Age	42.1	37.4	37.6	Age 19 Years or Less	107 51.6%	105 51.3%	104 51.0%
Age 19 Years or Less	506 24.5%	6,459 27.2%	16,028 27.1%	Age 20 to 39 Years	109 52.2%	103 50.7%	99 49.6%
Age 20 to 64 Years	1,086 52.5%	13,576 57.1%	34,701 58.8%	Age 40 to 64 Years	97 49.3%	97 49.1%	97 49.2%
Age 65 Years or Over	478 23.1%	3,753 15.8%	8,332 14.1%	Age 65 Years or Over	64 39.2%	73 42.4%	80 44.4%

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4695 S Lee St	1 mi radius 2 mi r		2		5 mi radius	
Buford, GA 30518	1 mi radius		ius 3 mi radi		5 mi rac	lius
Household Type (2023)						-
Total Households	1,463		16,260		39,396	
Households with Children	474	32.4%	6,450	39.7%	16,973	43.1%
Average Household Size	2.7		2.9		2.9	
Household Density per Square Mile	466		575		502	
Population Family	3,202	79.4%	40,743	87.0%	103,512	89.1%
Population Non-Family	716	17.8%	5,848	12.5%	12,233	10.5%
Population Group Quarters	113	2.8%	245	0.5%	494	0.4%
Family Households	909	62.1%	11,653	71.7%	29,770	75.6%
Married Couple Households	568	62.5%	8,530	73.2%	22,801	76.6%
Other Family Households with Children	341	37.5%	3,123	26.8%	6,969	23.4%
Family Households with Children	474	52.1%	6,413	55.0%	16,855	56.6%
Married Couple with Children	274	57.9%	4,725	73.7%	13,307	78.9%
Other Family Households with Children	200	42.1%	1,688	26.3%	3,549	21.1%
Family Households No Children	435	47.9%	5,240	45.0%	12,914	43.4%
Married Couple No Children	294	67.6%	3,805	72.6%	9,495	73.5%
Other Family Households No Children	141	32.4%	1,435	27.4%	3,420	26.5%
Non-Family Households	554	37.9%	4,607	28.3%		24.4%
Non-Family Households with Children		-	36	0.8%	117	1.2%
Non-Family Households No Children	554	100.0%		99.2%		98.8%
Average Family Household Size	3.5		3.5		3.5	
Average Family Income	\$72,592		\$135,828		\$143,711	
Median Family Income	\$57,091		\$105,153		\$120,935	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	3,260		37,012		91,875	
Never Married	1,183	36.3%	11,035	29.8%	24,694	26.9%
Currently Married	1,329	40.8%	19,571	52.9%	50,833	55.3%
Previously Married	748	22.9%	6,407	17.3%	16,348	17.8%
Separated	35	4.7%	1,195	18.6%	4,100	25.1%
Widowed	274	36.6%	1,814	28.3%	3,353	20.5%
Divorced		58.7%	3,398	53.0%	8,894	54.4%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	2,690		30,556		76,543	
Elementary (Grade Level 0 to 8)	619	23.0%	2,285	7.5%	4,420	5.8%
Some High School (Grade Level 9 to 11)		14.5%	2,025	6.6%	4,367	5.7%
High School Graduate		24.5%		26.4%	16,681	
Some College		14.8%		15.7%		15.2%
Associate Degree Only	183	6.8%	2,095	6.9%	6,399	8.4%
Bachelor Degree Only		12.0%		24.6%		27.8%
Graduate Degree	116	4.3%	3,787	12.4%	11,750	15.4%
Any College (Some College or Higher)		38.0%	18,185			66.7%
College Degree + (Bachelor Degree or Higher)		16.3%	11,289		33,012	
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4695 S Lee St							
	1 mi rac	lius	3 mi rad	lius	5 mi radius		
Buford, GA 30518							
Housing							
Total Housing Units (2023)	1,581		17,134		41,251		
Total Housing Units (2020)	1,453		16,021		38,573		
Historical Annual Growth (2020-2023)	127	-	1,114	-	2,678	-	
Housing Units Occupied (2023)	1,463	92.6%	16,260	94.9%	39,396	95.5%	
Housing Units Owner-Occupied	935	63.9%	10,840	66.7%	26,581	67.5%	
Housing Units Renter-Occupied	528	36.1%	5,420	33.3%	12,814	32.5%	
Housing Units Vacant (2023)	118	7.4%	875	5.1%	1,856	4.5%	
Household Size (2023)							
Total Households	1,463		16,260		39,396		
1 Person Households	482	33.0%	3,857	23.7%	7,857	19.9%	
2 Person Households	417	28.5%	4,698	28.9%	11,411	29.0%	
3 Person Households	169	11.6%	2,534	15.6%	6,712	17.0%	
4 Person Households	171	11.7%	2,763	17.0%	7,425	18.8%	
5 Person Households	105	7.2%	1,385	8.5%	3,513	8.9%	
6 Person Households	67	4.6%	655	4.0%	1,673	4.2%	
7 or More Person Households	50	3.4%	368	2.3%	806	2.0%	
Household Income Distribution (2023)							
HH Income \$200,000 or More	1	0.1%		12.8%		17.3%	
HH Income \$150,000 to \$199,999	34	2.3%	1,590	9.8%	5,033	12.8%	
HH Income \$125,000 to \$149,999	73	5.0%		10.3%		10.9%	
HH Income \$100,000 to \$124,999		10.1%		10.6%		10.0%	
HH Income \$75,000 to \$99,999		15.7%	1	12.1%		11.6%	
HH Income \$50,000 to \$74,999		15.9%		14.7%		13.5%	
HH Income \$35,000 to \$49,999		15.6%		11.0%	3,407	8.6%	
HH Income \$25,000 to \$34,999		10.2%	849	5.2%	1,679	4.3%	
HH Income \$15,000 to \$24,999		12.0%	1,034	6.4%	1,925	4.9%	
HH Income \$10,000 to \$14,999	55	3.8%	452	2.8%	971	2.5%	
HH Income Under \$10,000	137	9.3%	717	4.4%	1,459	3.7%	
Household Vehicles (2023)							
Households 0 Vehicles Available	89	6.1%	554	3.4%	1,151	2.9%	
Households 1 Vehicle Available		44.0%		29.7%	10,768		
Households 2 Vehicles Available		30.5%		43.2%		44.1%	
Households 3 or More Vehicles Available	284	19.4%		23.7%	10,085	25.6%	
Total Vehicles Available	2,514		32,017		79,903		
Average Vehicles per Household	1.7	7 4 704	2.0	70 70/	2.0	70 70/	
Owner-Occupied Household Vehicles		74.7%	23,613	/3./%	58,880	/3./%	
Average Vehicles per Owner-Occupied Household	2.0	25.20/		20.20/		26.20/	
Renter-Occupied Household Vehicles Average Vehicles per Renter-Occupied Household	1.2	25.3%	8,405	26.3%	21,023	26.3%	
Travel Time (2023)	1.2		1.0		1.0		
Worker Base Age 16 years or Over	1,827		24,202		61,712		
Travel to Work in 14 Minutes or Less		22.0%		14.2%		11.8%	
Travel to Work in 15 to 29 Minutes		37.0%		30.6%		27.1%	
Travel to Work in 30 to 59 Minutes		28.4%		28.7%	17,874		
Travel to Work in 60 Minutes or More	70	3.8%	1,458	6.0%	4,483	7.3%	
Work at Home	159	8.7%		20.5%	15,385		
Average Minutes Travel to Work	23.3	2	25.9		27.5		
	20.0		20.0		27.0		

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Transportation To Work (2023)						
Worker Base Age 16 years or Over	1,827		24,202		61,712	
Drive to Work Alone	1,330	72.8%	16,958	70.1%	40,933	66.3%
Drive to Work in Carpool	317	17.3%	2,050	8.5%	4,312	7.0%
Travel to Work by Public Transportation	16	0.9%	84	0.3%	324	0.5%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	-	-	5	-
Walk to Work	2	-	56	0.2%	183	0.3%
Other Means	4	0.2%	90	0.4%	570	0.9%
Work at Home	159	8.7%	4,963	20.5%	15,385	24.9%
Daytime Demographics (2023)						
Total Businesses	552		3,330		7,331	
Total Employees	3,967		22,442		45,486	
Company Headquarter Businesses	16	3.0%	88	2.7%	171	2.3%
Company Headquarter Employees	611	15.4%	2,932	13.1%	4,351	9.6%
Employee Population per Business		to 1		to 1		to 1
Residential Population per Business	7.3	to 1	14.1	to 1	15.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,345		34,440		73,416	
Labor Force						
Labor Population Age 16 Years or Over (2023)	3,204		36,285		90,013	
Labor Force Total Males (2023)	1,534	47.9%	17,658	48.7%	43,804	48.7%
Male Civilian Employed	997	65.0%	13,127	74.3%	32,489	74.2%
Male Civilian Unemployed	21	1.4%	225	1.3%	570	1.3%
Males in Armed Forces	-	-	2	-	226	0.5%
Males Not in Labor Force		33.6%	4,304		10,519	
Labor Force Total Females (2023)		52.1%	18,627		46,210	
Female Civilian Employed	829	49.6%	11,075		29,223	
Female Civilian Unemployed	31	1.9%	353	1.9%	845	1.8%
Females in Armed Forces	-	-	84	0.4%	146	0.3%
Females Not in Labor Force		48.5%	7,115		15,995	
Unemployment Rate	52	1.6%	578	1.6%	1,415	1.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	1,827		24,202		61,712	_
Occupation Total Males	997		13,127		32,489	
Occupation Total Females	829	45.4%	11,075		29,223	
Management, Business, Financial Operations		12.4%		16.8%	11,631	
Professional, Related		12.1%		21.4%	15,999	
Service		27.0%		15.7%		13.0%
Sales, Office	299	16.3%		21.3%	13,888	22.5%
Farming, Fishing, Forestry	2	-	24	0.1%	43	-
Construction, Extraction, Maintenance		12.5%		10.2%	4,429	7.2%
Production, Transport, Material Moving		19.5%		14.4%		12.5%
White Collar Workers		40.9%	14,417		41,518	
Blue Collar Workers	1,080	59.1%	9,785	40.4%	20,194	32.7%

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Units In Structure (2023)						
Total Units	1,463		16,260		39,396	
1 Detached Unit	966	66.1%	11,967	73.6%	29,328	74.4%
1 Attached Unit	92	6.3%	849	5.2%	2,374	6.0%
2 Units	58	3.9%	275	1.7%	528	1.3%
3 to 4 Units	51	3.5%	304	1.9%	716	1.8%
5 to 9 Units	56	3.8%	438	2.7%	1,044	2.6%
10 to 19 Units	55	3.8%	871	5.4%	2,071	5.3%
20 to 49 Units	39	2.7%	365	2.2%	795	2.0%
50 or More Units	32	2.2%	510	3.1%	1,245	3.2%
Mobile Home or Trailer	115	7.8%	668	4.1%	1,264	3.2%
Other Structure	-	-	12	-	31	
Homes Built By Year (2023)						
Homes Built 2014 or later	46	2.9%	192	1.1%	714	1.7%
Homes Built 2010 to 2013	241	15.3%	2,732	15.9%	7,126	17.3%
Homes Built 2000 to 2009	204	12.9%	5,140	30.0%	13,172	31.9%
Homes Built 1990 to 1999	278	17.6%	3,536	20.6%	9,213	22.3%
Homes Built 1980 to 1989	157	9.9%	2,060	12.0%	4,723	11.5%
Homes Built 1970 to 1979	125	7.9%	1,311	7.7%	2,298	5.6%
Homes Built 1960 to 1969	133	8.4%	574	3.3%	975	2.4%
Homes Built 1950 to 1959	95	6.0%	429	2.5%	691	1.7%
Homes Built 1940 to 1949	125	7.9%	192	1.1%	272	0.7%
Homes Built Before 1939	59	3.8%	95	0.6%	211	0.5%
Median Age of Homes	39.2	yrs	29.1	yrs	27.0	yrs
Home Values (2023)						
Owner Specified Housing Units	935		10,840		26,581	
Home Values \$1,000,000 or More	5	0.5%	172	1.6%	403	1.5%
Home Values \$750,000 to \$999,999	33	3.5%	234	2.2%	555	2.1%
Home Values \$500,000 to \$749,999	42	4.5%	637	5.9%	2,362	8.9%
Home Values \$400,000 to \$499,999	139	14.9%	1,370	12.6%	4,516	17.0%
Home Values \$300,000 to \$399,999	177	18.9%	3,110	28.7%	7,847	29.5%
Home Values \$250,000 to \$299,999		17.2%		21.5%		18.9%
Home Values \$200,000 to \$249,999	148	15.8%	1,387	12.8%	2,935	11.09
Home Values \$175,000 to \$199,999	26	2.8%	327	3.0%	652	2.5%
Home Values \$150,000 to \$174,999	30	3.2%	243	2.2%	423	1.6%
Home Values \$125,000 to \$149,999	14	1.5%	104	1.0%	238	0.9%
Home Values \$100,000 to \$124,999	28	3.0%	105	1.0%	169	0.69
Home Values \$90,000 to \$99,999	2	0.2%	8	-	15	
Home Values \$80,000 to \$89,999	-	-	5	-	21	
Home Values \$70,000 to \$79,999	4	0.4%	26	0.2%	36	0.1%
Home Values \$60,000 to \$69,999		-	6	-	13	
Home Values \$50,000 to \$59,999	61	6.6%	286	2.6%	318	1.29
Home Values \$35,000 to \$49,999	9	1.0%	22	0.2%	126	0.59
Home Values \$25,000 to \$34,999	34	3.7%	178	1.6%	348	1.39
Home Values \$10,000 to \$24,999	11	1.1%	110	1.0%	249	0.99
Home Values Under \$10,000	10	1.1%	181	1.7%	321	1.29
Owner-Occupied Median Home Value	\$267,843		\$303,110		\$332,659	

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Buford, GA 30518						
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$69.87 M		\$1.24 B		\$3.44 B	
Total Non-Retail Expenditure	\$36.7 M		\$656.26 M		\$1.82 B	
Total Retail Expenditure	\$33.17 M		\$584.93 M		\$1.62 B	
Apparel	\$2.42 M		\$44.48 M		\$124.65 M	
Contributions	\$2.14 M		\$41.85 M		\$119.22 M	
Education	\$1.82 M		\$40.14 M		\$117.96 M	
Entertainment	\$3.84 M		\$71.3 M		\$199.96 M	
Food and Beverages	\$10.49 M		\$181.51 M		\$499.53 M	
Furnishings and Equipment	\$2.39 M		\$44.17 M		\$123.55 M	
Gifts	\$1.55 M		\$31.87 M		\$91.35 M	
Health Care	\$6.12 M		\$102.23 M		\$278.38 M	
Household Operations	\$2.69 M		\$49.27 M		\$137.92 M	
Miscellaneous Expenses	\$1.32 M		\$23.53 M		\$65.34 M	
Personal Care	\$938.99 K		\$16.65 M		\$46.12 M	
Personal Insurance	\$457.14 K		\$9.09 M		\$25.95 M	
Reading	\$151.09 K		\$2.7 M		\$7.52 M	
Shelter	\$14.75 M		\$261.06 M		\$723.35 M	
Tobacco	\$482.44 K		\$6.9 M		\$17.92 M	
Transportation	\$12.83 M		\$225.91 M		\$623.18 M	
Utilities	\$5.48 M		\$88.54 M		\$239.13 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$3,980		\$6,361		\$7,279	
Total Non-Retail Expenditure	\$2,090	52.5%	\$3,363	52.9%	\$3,859	53.0%
Total Retail Expenditures	\$1,889	47.5%	\$2,998	47.1%	\$3,420	47.0%
Apparel	\$138	3.5%	\$228	3.6%	\$264	3.6%
Contributions	\$122	3.1%	\$214	3.4%	\$252	3.5%
Education	\$104	2.6%	\$206	3.2%	\$250	3.4%
Entertainment	\$219	5.5%	\$365	5.7%	\$423	5.8%
Food and Beverages	\$598	15.0%	\$930	14.6%	\$1,057	14.5%
Furnishings and Equipment	\$136	3.4%	\$226	3.6%	\$261	3.6%
Gifts	\$88	2.2%	\$163	2.6%	\$193	2.7%
Health Care	\$349	8.8%	\$524	8.2%	\$589	8.1%
Household Operations	\$153	3.9%	\$252	4.0%	\$292	4.0%
Miscellaneous Expenses	\$75	1.9%	\$121	1.9%	\$138	1.9%
Personal Care	\$53	1.3%	\$85	1.3%	\$98	1.3%
Personal Insurance	\$26	0.7%	\$47	0.7%	\$55	0.8%
Reading	\$9	0.2%	\$14	0.2%	\$16	0.2%
Shelter	\$840	21.1%	\$1,338	21.0%	\$1,530	21.0%
Tobacco	\$27	0.7%	\$35	0.6%	\$38	0.5%
Transportation	\$731	18.4%	\$1,158	18.2%	\$1,318	18.1%
Utilities	\$312	7.8%	\$454	7.1%	\$506	6.9%

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# Ackerman & Co.

### **EDGAR HERNANDEZ**

- P: 770.913.3961
- E: ehernandez@ackermanco.net

