



Sam Popejoy

Associate, Brokerage

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EXPERTISE

Sam specializes in land brokerage and site selection for clients that include long-term owners, family entities, estates, exchange buyers, builders, developers and lenders. A large portion of Sam's business is focused on representing property owners in the process of taking sites to market slated for production of industrial, multifamily and single-family housing projects.

Utilizing a data-driven approach and comprehensive marketing strategy, Sam creates a competitive atmosphere among buyers, inherently maximizing value on behalf of their clients. Sam provides a full suite of predevelopment advisory services, including site selection, land valuation, development cost analysis, contract structure, zoning and entitlement, and tax deferral.

An Atlanta native, Sam graduated from the University of Alabama with a Bachelor's degree in Consumer Sciences and previously worked in capital markets, where he was predominately focused on homebuilder development finance.

He is currently working on his CCIM designation and is active in numerous industry organizations, including the Atlanta Commercial Board of Realtors (ACBR), Greater Atlanta Home Builders Association (GAHBA), and Contractors, Closers & Connections (CCC).

EDUCATION/PROFESSIONAL AFFILIATIONS

Bachelor's degree, Consumer Sciences, University of Alabama

Licensed Real Estate Salesperson

Member, Atlanta Commercial Board of Realtors (ACBR)

Member, Greater Atlanta Home Builders Association (GAHBA)

Member, Contractors, Closers & Connections (CCC)