



Heather Francis

Director of Marketing

770.913.3904

hfrancis@ackermanco.net

EXPERTISE

Bringing more than 15 years of commercial real estate experience to Ackerman & Co., Heather develops and implements marketing strategies across the firm's full-services platform and manages the Marketing & Communications department staff. In this role, she oversees the creation of a full range of marketing collateral, as well as media relations, advertising, social media and company events.

Prior to Ackerman & Co., Heather was marketing director at the Atlanta office of Colliers International. In her nearly 12 years at the company, she helped to enhance the firm's presence in the local market through the implementation of strategic marketing and public relations initiatives. Heather's accomplishments at Colliers included receiving the Colliers One Award for her commitment to marketing collaboration and the Innovation Award for her work with the Colliers Asset Resolutions Team.

Heather also spent four years as marketing director at Bull Realty, where she oversaw the day-to-day marketing for the Atlanta-based firm and its 20-plus brokers.

She received a Bachelor of Science degree in Journalism & Mass Communications from the University of South Carolina.