New Image Dental Laboratory presented the Third Annual Women in Dentistry Symposium October 17, 2014 at the Westin Perimeter in Atlanta.

Following on the heels of the last two successful events, the Symposium drew dentists and their team members as well as dental students from all over the Southeast, from Washington, DC to Fayetteville, NC to Chattanooga, TN. A “Pink Tie Club” also welcomed a brave handful of male dentists and team members to the event.

There was no shortage of great presenters on a vast variety of topics which provided attendees with six continuing education credits. There was something for everyone on the dental team, including:

- Clinical (functional aesthetics and oral cancer)
- New hygiene paradigms
- Confidence/career advice
- Nordstrom presenting Fall fashion trends

Atlanta’s own Michelle Lee, President of Avery Partners, also gave an interactive and humorous lecture on dealing with different personality types in the workplace.

Breakfast, Lunch and a Cocktail Party (featuring the signature “Cocktail for the Cure”) were favorite parts of the program as well as a Zumba Break and a fun photo booth which captured memories of the day with take-home magnets. A Silent Auction and dozens of Door Prizes also brought a lot of excitement to the Women in Dentistry Symposium. Silent Auction items included such coveted items as a Mark Richt signed UGA Football, a Mohammed Ali signed plaque and even a pink articulator donated by Whip Mix!

Most importantly, this five star event celebrating all women in dentistry donated nearly $5,000 to the Multiple Myeloma Research Foundation in honor of a lost colleague, dear friend and family member, Shelley Paulen.
THE WOMEN IN DENTISTRY’S RAVE REVIEWS CONTINUED THIS YEAR:

“I’ve never been to anything like this meeting!”

“What more could you want? Great speakers, yummy food, shopping, Zumba…”

“Great meeting…brought my entire staff this year.”

“Very impressed!”

“Loved it, so fun!”

“I really enjoyed this meeting.”

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Carestream
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Dentsply
5th Avenue Acquisitions

Retail vendors including Meleigh Jewelry Design, Patti Quinn, 31 Gifts and Honeysuckle Soap provided shopping throughout the meeting. There was even a professional masseuse at the Symposium offering complimentary massages.

Marjie Machado is a Senior Territory Manager at New Image Dental Laboratory with over 17 years of experience. Email Marjie at MMachado@newimagedl.com.

New Image is part of the elite 2% of laboratories in the nation that have earned the distinction of being a Certified Dental Laboratory. They are also in the process of becoming a DAMAS laboratory, a qualification currently only held by less than 30 laboratories.

Be sure to “Like” NEW IMAGE DENTAL LABORATORY on Facebook to view photos of this exciting event as well as keep up to date on all of our events. For more information on next year’s Women in Dentistry Symposium, please visit www.ATLWID.com or call New Image Dental Laboratory at 770.968.0911.